

RYAN RICKETTS

Graphic Designer & Illustrator

ryanricketts.com

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CURRENTLY & PREVIOUSLY

Wieden+Kennedy

February 2016–Present | Studio Designer

KFC

- Kentucky NASCAR car, suit and pit banner design
- Sunscreen packaging design for Extra Crispy chicken
- Brand design for Kentucky Buckets football team
- Web banners for various social campaigns
- Snapchat Geofilter design/concept, Georgia Gold
- Infographics for various new business pitches
- Illustrations for Football Frenzy Instagram game
- Illustrations, concepts, designs for Kentucky Buckets Tumblr
- Photo comps for various campaigns, including KFC Instagram
- Media pitch deck design
- Product designs for KFC eCommerce site (Tshirt, beard oil)
- Tray liner design, used in all KFC stores nationally

Big-Giant

June 2015–February 2016 | Graphic Designer

Nike Guadalajara Corporate Headquarters

- Concept development of design direction which extended to all aspects of design in the space
- Design of dimensional type feature wall, leather graphic in board room, wheat paste walls, Evolution of Football graphic grid

Nike Chicago Corporate Headquarters

- Design of graphics in hallways, stairwell, and name plates for conference rooms, and athlete image grid
- Window glazing design in café featuring local neighborhoods

Nike Beijing World Championship event

- Design of wall graphics in lobby, main event space
- Floor plan design and furniture placement

Nike NADTC Trialing Fixture Graphics

- Map and run route graphics for placement on fixtures in 11 stores
- Typography for fixtures, dimensional type and shoe placards

Must Be Something

October 2015–January 2016 | Graphic Designer

Providence Heart and Vascular Institute

- Branding system development including logo, business cards
- Page layout and design of brochure and pocket folder

Engin Creative

April 2015–June 2015 | Graphic Designer

Nike Brand Standards Manual

- Page layout, formatting and editing

Nike Presentations

- Keynote design and editing

Bologna Sandwich

December 2014–April 2015 | Graphic Designer

Studio Promotion

- Web design and development for email marketing campaign
- Design of physical mailer to be sent to prospective clients
illustration, copywriting, infographics

CrowdCompass Mural

- Illustration for Portland-based company's new headquarters

Vegetable Gardening in the Southwest (Timber Press)

- Four spot illustrations

FTI Consulting, Inc

January 2007–March 2013 | Senior Consultant, Business Development

- Designed effective sales and marketing campaigns based on market intelligence data
- Executed sales campaigns across various industries
- Engaged new clients in face-to-face meetings
- Directed all aspects of company trade shows
- Executed cold calling campaigns using prescribed methods

SKILLS

Adobe CS

Illustration

Web design

HTML5, CSS3, jQuery

Keynote

Branding

Copywriting

Photography

Spanish

High fives

STUDIES

Portland State University

Graphic Design, BA

2013–2015

University of California, Berkeley

Spanish Literature and Language, BA

2000–2004

Universitat de Barcelona

Spanish Studies

2002–2003

INTERACTIONS

Ryan Ricketts welcomes the chance to talk on all sorts of mediums—email at hello@ryanricketts.com, website style at ryanricketts.com, or on Instagram at [ryanricketts](https://www.instagram.com/ryanricketts). He also enjoys talking on the phone, so give him a call [\(503\) 688-3223](tel:5036883223). He looks forward to meeting you.

